

13095HUUS01U

Having described the invention, what is claimed is:

1. A method for pushing information to a browser comprising:
embedding an applet in a web page;
providing said web page and embedded applet to a browser upon request for the web page; and,
subsequent to providing said applet to said browser, providing unsolicited information to said browser.
2. The method according to Claim 1 further comprising:
loading said applet in a memory of a computer running said browser; and,
activating said applet.
3. The method according to Claim 1 further comprising deactivating said applet in response to a closing of said web page.
4. The method according to Claim 1 wherein said applet is a Java applet.
5. The method according to Claim 1 further comprising said browser reactivating said applet upon receiving another web page with said applet embedded therein.
6. The method according to Claim 1 further comprising hiding said applet within said web page.

23 7. A system for pushing information from a web server to a user browser comprising:
 24 a web page;
 25 a generic applet embedded within said web page;
 26 wherein said generic applet is configured to allow unsolicited information to be
 27 pushed to a browser that downloads said web page.

29 8. The system according to Claim 6 wherein said generic applet is a Java applet.

30
 31 9. The system according to Claim 6 wherein said java applet is hidden.

33 10. The system according to Claim 6 wherein said applet is configured to be activated and
 34 deactivated.

35
 36 11. The system according to Claim 6 wherein said web page is a plurality of web pages
 37 and said applet is embedded in at least two of said plurality of web pages.

39 12. A system for pushing information to a browser comprising:
 40 applet means for opening a connection between a browser and a remote server; and,
 41 carrier means for communicating said applet means to said browser;
 42 wherein said applet means is generic to a plurality of dissimilar servers.

13095HUUS01U

- 1 13. A method for pushing information to a browser comprising:
- 2 embedding a Java applet in an Internet web page;
- 3 providing said web page and said embedded applet to a browser upon request for the
- 4 web page;
- 5 storing said applet in a memory associated with said browser;
- 6 activating said applet;
- 7 subsequent to activating said applet, providing unsolicited information to said browser
- 8 from a remote server;
- 9 closing said web page; and,
- 10 deactivating said applet in response to said closing.
- 12 14. The method according to Claim 13 further comprising:
- 13 embedding said Java applet into another web page;
- 14 providing said another web page to said browser;
- 15 said browser reactivating said applet in response to detection of said applet embedded
- 16 in said another web page.